

Baking Excellence

Jean Grieves.

The background. The Trustees of the Society's Educational Trust were concerned at the low numbers of applicants coming forward for the scholarship, and we wondered if other organisations were facing the same difficulties.

After meetings with The Worshipful Company and The National Association of Master Bakers we found that they too had difficulties with low numbers of applicants.

The way forward was for all organisations to work together, in promoting the various Scholarships, Prizes and Awards, so this would be the one stop shop for development opportunities.

It was agreed by all concerned that the brand name "Baking Excellence " and the strap line, " Developing People In the Baking Industry" would be used for the new organisation.

In the past 18 months a great deal of work has taken place. Meetings were held with all Organisations with an invitation for them to become partners in "Baking Excellence".

Details of the organisations now taking part are shown on the B E X website.

We were extremely fortunate in having the support of the Bakery Training Council, through the BTC we received funding from government for the project.

On Tuesday 13th March 2001 a presentation held at Heygates Flour Mills, saw the launch of the Baking Excellence Website.

I am most grateful to Chris Hawkins from Bakery Computer Services Ltd., who has kindly come here to day with monitors, so over the lunch period you can see the web -Site, in operation.

You will find on your seat a copy of the BEX website flyer, you can have as many of these as you wish, please encourage your staff to take advantage of the tremendous opportunities available in the baking industry.

May I ask if you know of a prize, scholarship etc., that may have been offered in the past, but is dormant at present, or any company that wishes to be sponsors of a " Developing People In the Baking Industry" award, then please let me know.

Finally BEX have secured a stand and will be at Food and Bake 2002, with monitors demonstrating all the wonderful opportunities for people in the Baking Industry.

Thank you Ladies and Gentleman